



# Unlock the full potential of data across your portfolio companies

## » An innovative approach to data analytics through a highly engaged partnership

INSIGHT offers a centralized, comprehensive view of business performance, made accessible in as little as 2-4 weeks. Our solution provides the ability to understand growth drivers and opportunities while ensuring data integrity and consistency across the board.

Whether your priority is gaining insights into mix trends, enhancing portfolio visibility, or directing your attention toward the most critical initiatives for your business, our team's expertise in developing streamlined data solutions ensures accessible decision-making throughout every stage of the hold cycle.

## INSIGHT offers a spectrum of analyses to identify margin opportunities and risks

### Select Standard Analyses:

- Price Measurement
- Customer / Product Positioning
- Variation Outliers
- Customer Churn
- Mix Management
- Cost Creep Recovery
- SKU Rationalization
- Cross-Selling, Wallet Share & Market Basket Analysis

### Select Custom Analyses:

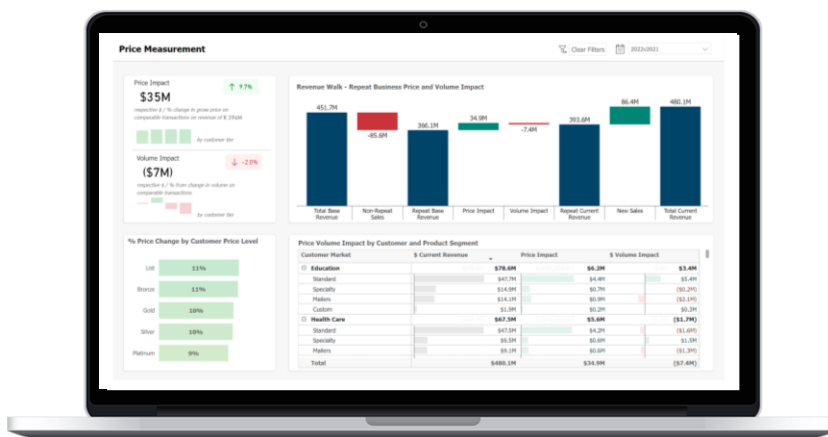
- Capacity Optimization
- Margin Leaks
- Market Pricing
- Quoting Enablement
- Sales Effectiveness

### Key Challenges

- Limited visibility into business performance – unsure where growth or loss is coming from
- Difficult to ID and implement revenue & growth initiatives
- Measurement is time consuming yet may not answer unknowns

### Distinctive Benefits

- Speed to impact
- Streamlined onboarding
- Exceptional methodology
- Centralized source of truth
- Real-time visibility
- Dynamic reporting



Why INSIGHT?

Pricing & Profitability Expertise

Our proven playbook for capturing growth opportunities is specifically designed to help businesses optimize profitability. Utilizing advanced data analytics and price measurement solutions, we can bring clear visibility to historical value creation and future profit growth opportunities.

Data Engineering Expertise

Our unique, specialized expertise in data engineering provides unparalleled visibility to business performance that can be leveraged to drive improved decision-making toward increased profit growth.

Dynamic, Tailored & Actionable

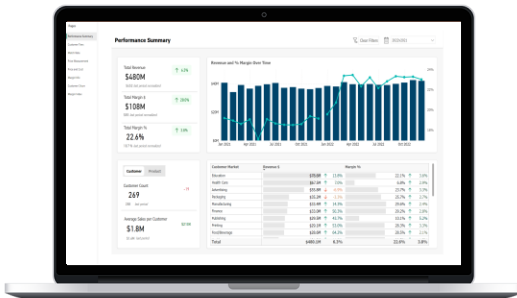
We built the core of our solutions to ensure seamless onboarding and minimal ongoing management. This enables your team to focus on executing key initiatives surfaced through Profit Analytics, instead of wasting hours managing data.



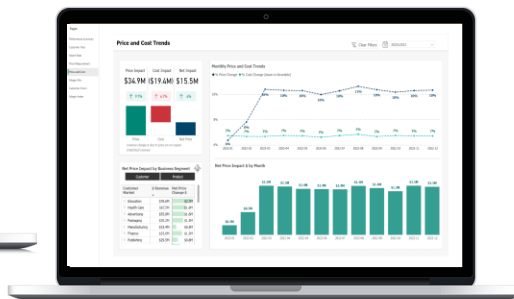
Profit Analytics in Action

Discover the potential of INSIGHT's Profit Analytics through historical performance and actionable insights, powered by advanced data engineering. Gain centralized, direct access to a combination of standard and custom-built views to most effectively manage your portfolio.

Performance Summary



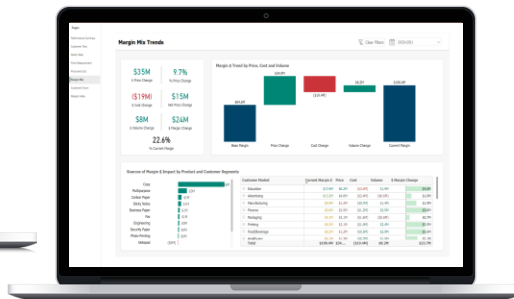
Price and Cost Trends



Customer Churn Trends



Margin Mix Trends



Running a full analysis used to be a **week-long, draining process** for our team.

Thanks to INSIGHT, we can now get it done **quickly and efficiently**, freeing up our resources.

This data solution has **transformed our ability** to address questions from all corners of the organization, ones we've **never been able to fully answer before**.

*Product Manager,  
Industrial Manufacturer*

Delivering Benefit Across the Hold Cycle

**Buy Side Diligence**  
*Identify profit growth levers and estimate opportunity*

**First 100 days**  
*Finalize roadmap, design KPIs/other success indicators*

**Hold Period**  
*Execute and track roadmap progress*

**Exit Planning**  
*Measurement and planning*

**Sell Side Diligence**  
*Sale support and confidence*

